

GaelForce Sponsor of the Game Program

Every year the Saint Mary's College Athletic Department looks for ways to generate excitement for home athletic events. This year the athletic department is calling on local businesses for help. Take center stage during one of the SMC home games by becoming a promotional sponsor. Promotional Give-Aways/Contests are a great to get fans fired up and involved

How The Program works:

The Saint Mary's College Athletic Department is asking for local businesses to provide materials for incentive promotions such as discount coupons or small gifts. The department is also asking business owners to display SMC promotional materials. In return the SMC athletic department will provide local businesses opportunities to advertise on campus to SMC students and sports fans. The athletic department will also devise promotions to help drive traffic from campus to your business.

Benefits For Your Business:

- Advertise at your sponsored games
- Logo placement at your sponsored SMC athletic events
- Public address announcements at your sponsored games
- Branded as a Gaelforce Sponsor of the Game participant by displaying a co-branded sign at your place of business

Business Of The Week: Promotions to help drive traffic from campus to your business

Benefits For SMC:

- Materials for incentive promotions at SMC Athletic events
- Gaelforce Sponsor of the Game agrees to display an 12x18 “We support SMC Athletics sign (provided by SMC)
- Gaelforce Sponsor of the Game agrees to display schedule cards and posters (provided by SMC)
- Game day T-shirts (provided by SMC) to be worn by participating businesses

Cost To Join:

The cost of becoming a Gaelforce Sponsor of the Game is absolutely **free** to any business in Moraga willing to follow the guidelines of program.

SMC Ticket Office P.O. Box 5100 Moraga, CA 94575
925-631-4394 - nbm5@stmarys-ca.edu
Fax 925-631-4971 – www.SMCGaels.com

Company Name:

Contact:

Address:

City:

Zip:

Phone:

Email:

State: